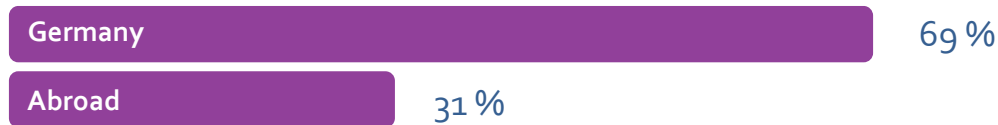
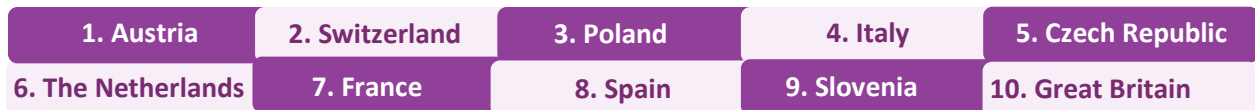


## 1.) Origin



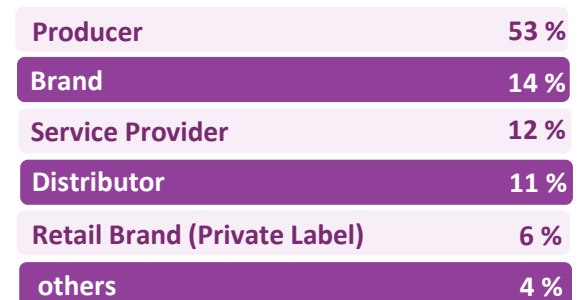
## 2.) Top 10 Countries out of 59 Countries



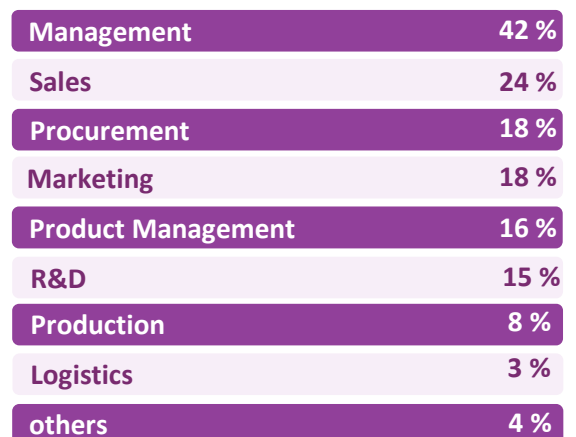
## 3.) Product Groups



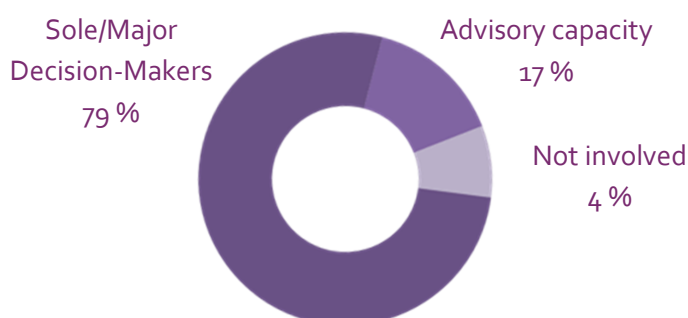
## 4.) Type of Business



## 5.) Area of Responsibility



## 6.) Decision-making Authority



\* Based on the results of visitor registration and visitor survey; multiple answers possible

## 7.) Interest in Products

Packaging	72 %
Manufacturing/Private Label	54 %
Ingredients	54 %
Quality Insurance/Consulting/Certifications/Tests	41 %
Labeling/Marking Systems	39 %
Displays/Point of Sales Presentations	36 %
Logistics/Distribution	25 %
Machinery/Equipment	24 %

## 8.) Purpose of Visit

Information about new products/industry trends	76 %
General information/market orientation	73 %
Information about products/technologies/services	71 %
Exchange of experience/information	70 %
Initiating business contacts	68 %
Maintaining business contacts	64 %
Education/knowledge acquirement/stimulation for own activities	62 %
Preparation of investment/procurement decisions	45 %
Placing orders	29 %

## 9.) Satisfaction and Prospects

