

PRESS RELEASE

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Corpack designs compact for Artdeco's "Claudia Schiffer's Beauty Secrets"

Claudia Schiffer, one of the most famous fashion and beauty icons in the world, has launched her first make up collection in collaboration with Artdeco Cosmetics, drawing on Schiffer's 30 years of experience in the modelling business.

Artdeco has teamed up with Corpack, to develop a compact case as part of her collection, based on Claudia's expertise and influenced by her personality.

Corpack developed a soft-rounded square compact case with magnetic closure, which emphasizes the timeless and feminine character the unit was supposed to have. A special resin-coated label was used for the lid, along with a smooth functioning magnetic closure, meant to create an overall "pleasant-to-touch" experience. The colouring of the label in soft pink combined with the pale gold UV-metallized compact, reflects on a personal inspiration Claudia Schiffer has shared with Artdeco.

This compact series, as a part of Artdeco's "Claudia Schiffer's Beauty Secrets" collection, is available as blusher, setting powder, contouring powder and quad eye shadow.



(Enclosed you find two printable pictures in 300 dpi)

(Caption)

Corpack's compact cases with different inserts for powder and quad eye shadow.