# Selco\*

### Cupuacu Butter (deodorized)

### Description

Cupuaçu (Theobroma grandiflorum), also spelled Cupuassu and Copoasu, is a jungle plant from the Brazilian Amazon region, related to cacao (Theobroma cacao). As an expression of traditional knowledge and livelihood option for forest communities, the gathering and use of non-timber forest products such as seeds, resins and herbs is a key component of sustainable forest management promoting the conservation of the Amazonian Rainforest. The Cupuacu tree can grow up to 18 m high in nature, cultivated plants usually grow 4-8 m high. The superfruits are 20-25 cm long and can reach a weight of up to 2 kg, including the seeds from which Cupuacu Butter (deodorized) is made. The healthy fruit pulp is a delicious food source and is used for juices, ice cream, joghurt and sweets. The Cupuacu seeds have 40 to 60 % of a white and aromatic fat like the related cocoa butter. Thus, they are used in a similar way to produce cakes, chocolate, creams, ice cream and more. A traditional use of the butter is for wound healing due to its antibacterial effect and for body care due to is high content of phytosterols, vitamin E and the pleasant smell. Cupuacu Butter (deodorized) contains a balanced ratio between saturated and unsaturated fatty acids, the most important are oleic acid (omega-9), stearic acid, arachidic and palmitic acid. This results in a melting point of 30°C with quick absorption and a pleasant touch. Other valuable ingredients are theacrin, vitamin C, A, various B vitamins, iron, calcium, and selenium. Therefore, Cupuacu Butter (deodorized) perfectly valorizes almost any cosmetic application.

### Efficacy

- shows extremely high water absorption capacity of 440 %, thus is an excellent plant alternative to Lanolin 250 %!
- regulates the balance and activity of lipids in stratum corneum
- reduces inflammations
- helps to repair the skin barrier and reduces skin dryness
- facilitates natural elasticity of the skin
- helps prevent wrinkles
- shows filmogen properties
- improves tensile strength of bleached hair

#### Appearance

white to beige solid

#### **INCI**

Theobroma Grandiflorum Seed Butter

### Registration

CAS-No	394239-67-9
FC-No	609-677-2

### Preservatives / Stabilizers

none



Nature needs no cosmetics, but cosmetics need nature



## Cupuacu Butter (deodorized)

### Characteristics

melting point25 -	359	°C
main important fatty acids:		
oleic acid (Omega-9)40 -	45	%
linolenic acid (Omega-6)3	- 7	%
arachidic acid8 -	13	%
behenic acid1	- 3	%

### **Application**

high quality cosmetic products
daily care products
creams and lotions
face masks
butter
baby care
sensitive care
after sun care
lip care
hair care
soap

### Application concentration

skin care formulations1 - 20 %	%
soaps1 - 3 °	%
shampoos0.1 - 1 º	%

Cupuacu Butter (deodorized) can be used up to 100 % concentration.

### Incorporation

Cupuacu Butter (deodorized) can easily be incorporated in the oil phase of the formulation. It is not soluble in water.

The recommended temperature is up to 60°C.

### Toxicology

non hazardous in normal use concentration

### Storage & Shelf life

Cupuacu Butter (deodorized) should be stored in sealed containers at a cool, dry and light protected place at 10 - 25°C.

In closed original containers the shelf life is 24 months.

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