

EcoDesign

PaperX Tube

Go Paper. Save Plastic.



PaperX Series

The Roadmap to Less Plastic

PaperX™ is a brand-new fiber-based tube solution designed to significantly reduce plastic while delivering strong shelf impact and premium feel. It is the ideal alternative for brands targeting next-generation, sustainability-driven consumers.

Decoration & Branding

High-definition flexo printing deliver outstanding shelf presence. Optional variable data printing enables unique, piece-by-piece customization for promotions or limited editions.

PaperX™ Series – your clear pathway to cutting plastic today and building fully fiber-based packaging for tomorrow.

The closure Roadmap



* Forest Stewardship Council® – international certification system for more sustainable forest management



Advantages

- up to 90% paper in tube body
- Reduces plastic
- White paper-based laminate with EVOH barrier
- Unique paper haptics
- Food-grade approval

Technical specifications

www.neopac.com/paperx



Renewable Resources



Reduced material



Pilot Tubes