

CosmeticBusiness

**The International Trade Show of the Cosmetics Supplying Industry
1 to 2 June 2022**

Leipzig, 21 April 2022

CosmeticBusiness 2022: Novelties in the Cosmetics Supplying Industry

At CosmeticBusiness 2022 from 1 to 2 June, around 300 exhibitors will be presenting their groundbreaking innovations in the development of cosmetics products for the future. Sustainability continues to be a trending topic and is a common theme of the innovations being presented at the SPOTLIGHT special show. They will be focusing on natural ingredients, new materials and increased efficiency in materials usage as well as recyclability. Visitors to this international trade show for the cosmetics supplying industry at the MOC in Munich can expect a comprehensive overview of trends, innovations and new developments in the areas of ingredients, manufacturing and packaging.

All information in the new product information report is based on information provided by the exhibitors. Leipziger Messe is not liable for the functionality and/or safety of the products presented. All photos are supplied by exhibitors and manufacturers and can be used for editorial reporting only in combination with the relevant news item and a reference to the name of the exhibitor.

Pictures of the new products presented can be downloaded from the website at <https://tradefair.cosmetic-business.com/en/media/novelties/>

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IDFA



News on Ingredients and Manufacturing

At CosmeticBusiness 2022, exhibitors involved in ingredients and manufacturing will be particularly focusing on natural alternatives to conventional ingredients and the protection of resources. "Skin microbiomes" will also be a significant topic once again at this year's event.

Barentz:

Natural Products Provide Stability and Microbial Protection

Hall 2, Stand A11



The cosmetics supplier Barentz is presenting three new natural rheology modifiers and anti-microbial agents from Ashland. According to the company, Natrathix bio cellulose can thicken and stabilise leave-on products, whereas Texturpure SA-1 is a kind of green carbomer for natural rinse-off systems. Sensiva go natural offers microbial protection in natural formulations across a wide pH range, the manufacturer says. In contrast to previous natural alternatives, the new ingredients are said to have better aesthetic properties and guarantee reliable results when stabilising emulsions.

www.barentz.com

MC Beauty Science:

Vegan and Natural Products to Combat Ageing and Stress

Hall 2, Stand D25



Retinal, a vegan DDS (deep delivery system) to combat signs of age, will be shown by MC Beauty Science on behalf of its partner InDermal. Retinal is produced in capsules to prevent it from prematurely degrading and to ensure maximum delivery.

According to the manufacturer, a dosage of 5 per cent can increase levels of collagen by 87 per cent, elastin by 60 per cent and CRABP2 expression by 120 per cent.

The company will also be presenting a new series of active agents called Telessence from its partner Lipotrue. These are said to help combat three types of stress. Telessence Telmeric is a turmeric peptide that can treat the effects of environmental stress. Telessence Mitelio is an effective botanical extract against physical stress. And the marine enzyme contained in the sea air Telessence Breeztel is aimed at emotional stress.

www.mcbeauty-science.com

MyMicrobiome:

First Microbiome Certification for a Make-Up Range

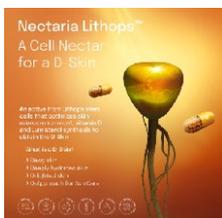
Hall 4, Stand F05



In cooperation with the information platform and certification body MyMicrobiome, natural cosmetics brand Annemarie Börlind says it has launched the first make-up range in the world to be certified as microbiome-friendly. When developing the new make-up textures, the company reports having worked on the principle of "made to highlight your face, not to hide it" and paid close attention to the use of ingredients that are kind to your skin and its microbiomes in order to let the skin glow with its natural beauty. The certification is designed to guarantee that the cosmetic product does not disturb the skin's balance and actually maintains the diversity of the microbiome.

www.mymicrobiome.info

Novoclon:
Living Stones to Combat Tired Skin
 Hall 2, Stand B09



German cosmetics supplier Novoclon is presenting Nectaria Lithops, a stem cell active agent made by its partner Vitrus Biotech. It is extracted from the extremophile plant lithops pseudotruncatella (living stones). According to the supplier, the active agent can optimise the microbial environment of skin cells and stimulate vitamin D synthesis. This revitalises tired skin and makes it look fresh and healthy again. Nectaria Lithops enables increased levels of deep hydration as well as improved micro-circulation and oxygen saturation in the skin, they add. This has a "dermal filler" effect comparable to that of a hyaluronan injection.

www.novoclon.com

Provital:
More Beautiful Contours Thanks to Organic Blackberries
 Hall 3, Stand E14



Spanish company Provital is presenting its new active agent Sculpup at CosmeticBusiness. Sculpup aims to better define body contours without causing cellulite. The product's proadipogenic effect modulates 3,500 genes that are involved in determining the volume of connective tissue, the developers explain. According to the supplier, Sculpup can increase breast volume by up to 47 per cent or hip measurements by around 3 cm. Sculpup is made using organic blackberries, is of 100 per cent natural origin, COSMOS certified and vegan.

www.weareprovital.com

Sederma:
Microbiome Protection
 Hall 2, Stand D11



Sederma, a member of the Croda group, is presenting its biomimetic peptide BB-Biont, which protects the microbiome. According to the manufacturer, the product selectively slows down the growth of *Cutibacterium acnes* and breaks down its biofilm. This is designed to avoid inflammatory skin damage. At the same time, it protects the biodiversity of the microbiome and is effective in avoiding skin dysbiosis, the company says. Whilst BB-Biont stimulates the production of extracellular matrix protein, the peptide can then help with skin reconstruction and smooth out skin imperfections such as marks left by acne.

www.crodapersonalcare.com

Technature:
Powder with a Wow Effect
 Hall 3, Stand A05



French cosmetics company Technature has a powder in its portfolio that can be turned into a cream without using any water. It has a protective effect, and the manufacturer explains that it also has mattifying and moisturising properties. Depending on the application, the formula can be adapted using active agents or colours. This means the company can offer a new care routine that it claims is not yet available on the market in this form.

www.tech-nature.com

News on Packaging

Packaging manufacturers at CosmeticBusiness 2022 will mainly be presenting solutions for using fewer packaging materials, implementing circular economy concepts, using refill systems to significantly reduce waste and despite all this, not compromising on quality, visuals, applications and product safety.

Albéa:

Lightweight Tubes for Perfect Recycling

Hall 2, Stand D04



Albéa is presenting its single-material tube PCR Max, which the group claims is the lightest and most suitable tube for material recycling purposes currently available. It combines thin tube walls with the manufacturer's EcoFusion Top, an opening and closure system that reduces the number of components needed per tube to two. According to the company, the tube is 55 per cent lighter than the standard tubes on the market. EcoFusion Top is made from 100 per cent HDPE and can therefore be fully fed into the HDPE recycling system, the manufacturer explains. Furthermore, the tube contains 41 per cent PCR overall.

www.albea-group.com

Aptar:

Pump System for Recycling and Online Retail

Hall 4, Stand B08/C07



Aptar is bringing its pump system called "Future" to the show. This single-material solution made from PE is fully recyclable and suitable for e-commerce, the

manufacturer says. The pump has a closing and opening mechanism that ensures safe shipping according to Amazon's ISTA 6 regulations. Its pump is available in several colours and, according to the company, can be used for various levels of viscosity. It is being offered in two dosage sizes and with two neck sizes as well as options made from PCR.

www.aptar.com

Baralan:
Airless as Primary Packaging
Hall 4, Stand C08



Baralan is showing its new DEA series. According to the company, this is the first airless system where the product inside comes directly into contact with the glass. The Italian manufacturer explains that, as a primary packaging, DEA uses fewer components and therefore also less material in total, which results in a lighter and more functional packaging solution. There are three volumes in the series. The packaging is available in Classic and Premium options. Both are suitable for single-use or as a reusable refill package, depending on requirements.

www.baralan.com

CosMed:
Sieves Enable a Single-Material Solution for Foam Dispensers
Hall 3, Stand D20



German plastics processor CosMed is presenting its SFD squeeze foaming device. According to the manufacturer, the foam dispenser is able to create a stable foam with fine bubbles without the use of a propellant gas or a traditional pump mechanism. The foam is frothed up via a combination of different sized sieves inside the pump head. This means the required foam consistency can be adapted to each application and the SFD can be used for various types of formulations. The bottle is made exclusively from polyethylene. The system means that the use of steel for the spring mechanism as well as any plastic constructions can be avoided. Customer-specific designs are possible.

www.cos-med.de

Edelmann Group:
Environmentally Friendly Special Cardboard Constructions
Hall 4, Stand A06/B03



The Edelmann Group is presenting its sustainable special cardboard constructions at the show in Munich. The cardboard box with an audible click-closure was created for a limited pop-art edition for ampoules from Dr. Grandel. The striking print on the inside is designed to surprise the user on opening the box. According to the manufacturer, the packaging is finished with a silver, shiny relief using environmentally friendly technologies.

The company developed a starter kit for a refillable soap dispenser for Beiersdorf that saves on materials. The kit guarantees an ideal POS presentation of this environmentally friendly product and includes an integrated box with pressed tabs as well as the dispenser. The tabs can be made into hand soap by adding water to the bottle.

www.edelmann-group.com

Gaplast:
Airless PCR Bottle for Sustainable Haircare
Hall 4, Stand C10



Gaplast will be spotlighting its airless bottle made from recycled materials. According to the German company, the product was created for Wild Beauty's "Yours Truly" haircare range. This meant its range of vegan and animal-friendly products could be launched with sustainable packaging. The packaging consists of a 200 ml airless motion bottle with a bag and outer bottle that contain up to 85 per cent PCR material, the manufacturer says. A toxicological assessment has confirmed its safe use for rinse-off products such as this haircare product in a PCR bottle, it adds.

www.gaplast.de

Lifocolor:
Trending Colours Also Recycling-Based
Hall 4, Stand E04



Under the heading of "Travelling Into New Spheres", Lifocolor is presenting twelve new trending colours for the cosmetics industry. The palette includes enlivening blues and greens, powerful shades of red and earthy basic tones. According to the producer of masterbatches, it is also possible to dye plastics derived from circular economies using trendy colours. This is why the company has developed some of the most significant shades on a 100 per cent recycling basis for the first time.

www.lifocolor.de

Linhardt:
Manufactured from PCR to Save Resources
 Hall 4, Stand D05



Packaging manufacturer Linhardt aims to prove that closed circular economies are possible for packaging using its new 100 % PCR aluminium case. According to the company, it avoids the use of recyclate from packaging and instead relies on other end-of-life scrap materials such as cables or litho plates. Raw materials for these PCR sources are readily available, so there are no supply issues. Tubes, vials and bottles can also be made from PCR aluminium. Furthermore, the manufacturer also offers PCR solutions for plastic tubes.

www.linhardt.com

Louvette / Quadpack:
Refill Jars and Dispensers Instead of Discarding Them
 Hall 4, Stand C04



Quadpack company Louvette is showing its sustainable refillable packaging solutions for beauty brands. The manufacturer's patents include its new refillable PET/rPET Regula airless dispenser, for example. According to information from the company, it is available in volumes of 15, 30 and 50 ml and comes with a fully recyclable inside made from PP. The development also includes a refillable wooden jar with a PP insert and a special opening mechanism. The company has announced it will be launching a refillable glass airless dispenser in 2023.

www.louvette.de

Lumson:
The Glass Jar with a Refillable Insert
 Hall 4, Stand E03



Lumson specialises in the production of primary packaging and is presenting its "Re Place" innovation, with which it aims to combine luxuriousness and sustainability. The glass jar holds 50 millilitres and can be refilled thanks to its removable insert made from PP. After use, this can simply be replaced and the jar is granted a second life. The manufacturer is offering "Re Place" in two different designs. "Deluxe" and "Unique" both have thick walls, which gives the jars an elegant appearance, the company says. Both the glass jar and the PP insert can be decorated in different designs.

www.lumson.com

Lutz Packaging:
Using Ampoules on the Move
 Hall 4, Stand A07



Lutz Packaging is showing new accessories as practical extensions for ampoules. The Easy Multiple Sprayer was developed to make it simple and safe to open glass ampoules as well as to offer a practical way to spray cosmetic and pharmaceutical liquids. It has an integrated ampoule-breaking system. The new ampoule box aims to guarantee an optimum way to store the ampoules and provide an ideal travel companion, Lutz explains. It has space for nine ampoules to protect them from breakage and UV light. The box also contains an ampoule breaker. The accessories are available in white, black, grey and bordeaux.

www.lutz-packaging.de

**Pirlo Tubes:
Single-Material Tube with a PCR Cap**
Hall 3, Stand B04



The Austrian Pirlo Group is also shining a spotlight on the subject of sustainability. It is showing its Pirlo PCR single-material tube made from polypropylene, all the way from the tube itself to the shoulder and the cap. All components can be returned to the material cycle after use. The cap is made from 95 per cent PCR, whereby the PCR content of the total tube is between 35 and 50 per cent depending on the model, the manufacturer explains. Pirlo also notes that the use of a PCR cap and the thinner 250 µm (incl. 8 µm EVOH) laminate also significantly reduces the amount of primary plastic needed.

www.pirlo.com

About CosmeticBusiness

CosmeticBusiness is the only international trade show in Europe where the cosmetics industry meets exclusively with its suppliers and finds solutions for the development of all cosmetic products, from active ingredients to manufacturing and packaging. As the only industry meeting place in Germany, the largest cosmetics market in Europe, the B2B trade show exhibition is a trend barometer for decision-makers from management, product management and development, marketing, as well as purchasing and production. The next CosmeticBusiness trade show will take place at MOC Munich from 1 to 2 June 2022.

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