

**CosmeticBusiness
International Supplier Event for the Cosmetics Industry
04 to 05 June 2025**

Leipzig, 24 May 2025

Next Level Beauty: Innovations at CosmeticBusiness 2025

Plant-based ingredients, refillable dispensers, recyclable packaging: The cosmetics industry is going green. More and more cosmetic innovations are focussing on sustainably cultivated active ingredients from microalgae, mushrooms, vines or exotic plants. At the same time, the circular economy and sustainability are driving innovations in the packaging sector. Under the motto "Where Beauty Starts", over 400 exhibitors and represented companies from 29 countries will be presenting the latest trends, developments and ideas for the cosmetics of tomorrow at CosmeticBusiness in Munich from 4 to 5 June 2025. Here we present the innovations that await visitors to the international supplier event for the cosmetics industry.

All information in the new product information report is based on information provided by the exhibitors. Leipziger Messe is not liable for the functionality and/or safety of the products presented. All photos are supplied by exhibitors and manufacturers and can be used for editorial reporting only in combination with the relevant news item and a reference to the name of the exhibitor.

Pictures of the new products presented can be downloaded from the website at <https://www.cosmetic-business.com/en/media/novelties/>

Novelties in Ingredients and Manufacturing**P. 2 - P. 8****Novelties in the Packaging Sector****P. 9 - P. 15****Novelties in Ingredients and Manufacturing**

Clean beauty cosmetics that rely on biotechnologically produced active ingredients without harmful chemicals, environmentally friendly processes and products as well as age-appropriate skincare - these megatrends will be reflected in particular among the innovations in this area in 2025.

Dreiturm:**Innovative powder foam soap - less is more**

Hall 3 Stand D04

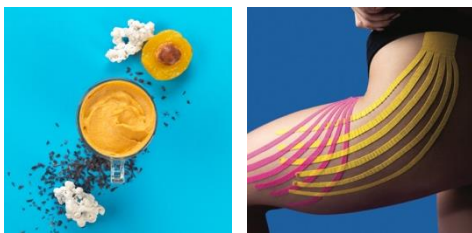


The traditional, certified contract manufacturer for cosmetic products **Dreiturm** presents the natural cosmetic "**Better By Less**". To use the product, customers first pour the natural powder into a high-quality soap dispenser and fill it up with water. Thanks to a fine sieve in the dispenser head, the soap dissolved in water is also mixed with air and whipped into a velvety lather. According to the manufacturer, the formula uses 90 per cent less packaging material and plastic. It is therefore sustainable, long-lasting and adapts to the customer's lifestyle.

Web: www.dreiturm.de

maBitec:**Fragrant masks and cellulite eraser made from algae**

Hall 2 Stand A08



The Hamburg-based trading company **maBitec**, which specialises in algae and marine raw materials, is presenting **Delicious Masks™** at CosmeticBusiness: This innovative skin care product can be mixed within seconds to create a light mousse texture. The powder formula combines natural active ingredients with special fragrances for more sensuality. It is available in three variants: "Radiance Mask" (apricot) with porphyra extract, "Purifying Mask" (apple) with spirulina and kaolin and "Comforting Mask" (chocolate) with cocoa powder and the red algae Lithothamnium calcareum.

maBitec is also presenting **Sealuliss™**, a new product in the cellulite cosmetics range. The extract from the seaweed *Phyllacantha fibrosa* activates the skin's own fat burning process, supports lymph flow, reduces inflammation and minimises fat deposits. According to the manufacturer, clinical studies have shown 60 per cent less visible cellulite, a 54 per cent reduction in dimples and an 89 per cent increase in skin density. At the same time, the thigh and abdominal circumferences were reduced.

Web: www.mabitec.de

matrihealth:

matripure® preserves youthful skin

Hall 4 Stand E02.4



The start-up matrihealth has developed **matripure®**, a highly pure soluble elastin that has been hydrolysed using an innovative isolation process. Hydrolysed elastin improves the elasticity and firmness of the skin and reduces the appearance of fine lines and wrinkles. Its bioactive peptides support skin rejuvenation by stimulating the natural production of skin fibroblasts.

Web: www.matrihealth.com

NCD Ingredients:

Rejuvenated lips as a gateway to the world

Hall 2 Stand A09



NCD Ingredients, the wholesaler of speciality ingredients, is introducing **Lip Glow**, a new hybrid lip care product. According to the company, the innovation offers a sustainable formulation with a luminous, long-lasting texture. Biomimetic active ingredients such as Natura-Tec CrystalRose™ from microalgae help to reduce visible signs of ageing and restore vitality, radiance and firmness. "Lips are the gateway to connection, communication and self-confidence," emphasises the company. As age, menopause and lifestyle habits take their toll, says it's time to enjoy the beauty of longevity and rejuvenate the smile.

Web: www.thencd.eu

Neo Cos:

New range of active ingredients customisable for every brand

Hall 3 Stand B11



The manufacturer of high-quality skincare cosmetics **Neo Cos** presents the new **Clean Beauty Elements series** with twelve innovative active complexes. According to Neo Cos, they are intended to set new standards in skin care. Each concept stands for maximum effectiveness - be it with highly concentrated antioxidants or fermented active ingredients. Thanks to the company's multi-stage development system, all concepts can be customised for each cosmetics brand - quickly, efficiently and cost-effectively. This enables the flexible individualisation of formulations and shortens the time from product idea to market launch.

Web: www.neocos.de

Nölken Hygiene Products:

Wash foam concentrate in a refill pack for mixing yourself

Hall 4 Stand E07



The German private-label manufacturer of hygiene, cosmetics and care products **Nölken** has developed a **refill set** for self-mixing detergents. With a concentrate, a mild washing foam can be produced quickly and easily by adding tap water. This saves 92 per cent on packaging. The concentrate from the sachet is first poured into an empty bottle and filled with tap water. The mixture is then briefly swirled and is immediately ready for use. The refill can save a lot of resources, emphasises the traditional family business.

Web: <http://www.noelken.de>

novoclon:

Fasting with Clarivine™

Hall 2 Stand B09



Novoclon, the specialist for active ingredients in cosmetic products, is now using the healing power of fasting to rejuvenate the body. The manufacturer is presenting its new product **Clarivine™** at Cosmetic Business. It uses plant stem cells from the grapevine (*Vitis vinifera*) to simulate fasting in the body. According to the company, the natural active ingredient slows down skin ageing and promotes the glass skin effect by activating fasting processes. The skin's resistance and regeneration are improved and age-related pigmentation is reduced for a more even complexion. The active ingredient also provides other fasting factors such as resveratrol and biopeptides. Clarivine™ is therefore intended to ensure a radiant complexion.

Web: www.novoclon.com

Provital:

Skin harmonisation for women in their prime

Hall 3 Stand E14



With **Pureblome™**, the cosmetics company **Provital** has created a new product for women in their prime. A special bacterium, which is also used to plant growth, reduces sebum production and leads to a visible reduction in pore size and a matt complexion. Pureblome™ also improves skin elasticity, promotes skin renewal and strengthens resistance, emphasises the Spanish specialist for natural active ingredients and plant extracts. With its anti-inflammatory effect, Pureblome™ balances the skin and restores harmony to acne-prone skin.

Web: www.weareprovital.com

Sederma / Croda Beauty:

Sphingo'HAIR™ Drypure™ for perfect hair harmony

Hall 2 Stand D11



The German supplier of cosmetic ingredients **Sederma** is introducing its new hair care product **Sphingo'HAIR™ Drypure™**. It is a long-chain ceramide NP - a skin-identical lipid obtained by means of biofermentation, which is intended to improve the well-being of the hair and scalp. According to the company, the biomimetic active ingredient soothes and moisturises the scalp. Dandruff and inflammation are also reduced. The outer layers of the hair are also smoothed and optimum hydration is maintained. Sphingo'HAIR™ Drypure™ gives the hair more shine and suppleness.

Web: www.crodabeauty.com

Seppic:

Extra care for sensitive skin

Hall 2 Stand B12



With **Ganocalm™**, the active ingredient manufacturer **Seppic** has developed a new ingredient that is designed to help people with sensitive skin in particular. The raw material is a botanical extract of the Asian reishi mushroom (*Ganoderma lucidum*), which is traditionally used in Asia for its soothing properties. In vivo tests with test subjects have shown significant improvements for sensitive skin: unpleasant sensations were alleviated after just five minutes, the skin was soothed, redness reduced and immediate moisturisation was registered. According to Seppic, Ganocalm™ is 100 per cent natural and Cosmos and Natrue certified.

Web: www.seppic.com

SLI Chemicals:

PANTROFINA® BAKIOL RSPO MB: Gentle retinol alternative

Hall 2 Stand C19



SLI Chemicals, trading and distribution partner for natural raw materials for the cosmetics industry, presents **PANTROFINA® BAKIOL RSPO MB**, a gentle retinol alternative for well ageing applications. It combines the natural components bakuchiol and baobab seed oil of the seeds of the baobab tree. The combination stimulates collagen production, reduces wrinkles, promotes a healthy complexion and supports long-term skin vitality. The new ingredient stands for stability, heat resistance and compatibility in production and is particularly suitable for solid, oil and wax-based formulations for skin care with well ageing products. The active ingredients are of natural origin, stable at high temperatures, Cosmos and Natrue tested, non-irritating and non-photosensitive.

Web: www.slichemicals.com

Summit Cosmetics Europe:

Greaso™ Cocos - The minimalist self-emulsifier

Hall 2 Stand D01



Summit Cosmetics, the Paris-based distributor of raw materials for the cosmetics industry, is presenting the innovative coconut-based self-emulsifier **Greaso™ Cocos** from Gway Cosmetics. The product supports the "less is more" trend, the company emphasises. It is 100 per cent natural in origin and enables minimalist, high-performance formulations. It is thermostable, forms stable oil-in-water emulsions from light lotions to rich balms and leaves the skin feeling soft. At 15 to 20 per cent, it creates rich emulsions without co-emulsifiers. At three to 15 percent, it stabilises light textures and promotes the absorption of active ingredients.

Web: www.summitcosmetics-europe.com

Wilmar Europe:

Booster for three times stronger sun protection

Hall 2 Stand C12



The **Wilmar Europe** Group is presenting the plant-based, biodegradable **WILSOL-SPF-Booster** at CosmeticBusiness: The vegan multifunctional polymer enables three times higher sun protection performance than previous formulations, reports the manufacturer. The booster for the Sun Protection Factor (SPF) is produced using a patented and Nobel Prize-winning company technology. It improves the even fine distribution of the particles and thus significantly increases the effectiveness of UV filters both oil- and water-based formulations. According to the company, in vivo studies have shown a three- to four-fold increase in effectiveness compared to calculated SPF values. At the same time, the WILSOL SPF booster helps to optimise production costs.

Web: www.wilmar-international.com

Novelties in the Packaging Sector

The circular economy and sustainability are the major drivers for forward-looking packaging solutions. This year, exhibitors at CosmeticBusiness will be demonstrating how they are further reducing packaging material and closing the material cycle with recycled or recyclable raw materials.

Albéa:

Slim flip-top design with less weight

Hall 2 Stand D04



The packaging provider **Albéa** is further expanding its EcoTop range: The innovative closure system - a fusion of head and closure - is being expanded to include the **EcoSlim top**. The lightweight, complete PE tube combines lightness with the flip-top design with 180-degree opening. Thanks to circular economy principles, the weight has been reduced by 62 per cent and the CO₂ footprint by 48 per cent when the EcoSlim-Top is combined with a PCR Thin-Wall sleeve - compared to a standard flip-top cap. The EcoSlim-Top is available with diameters of 30, 35 and 50 millimetres.

Web: www.albea-group.com

Aptar:

Advance - a sustainable pump collection

Hall 4 Stand B07



Aptar Beauty, the international manufacturer of spraying and dispensing systems, is introducing a new generation of all-plastic pumps designed for greater sustainability. The **Advance collection** consists of all-polyolefin pumps to maximise recyclability. It starts with the two best-selling dispensing solutions for personal care products: the GSA Advance dispenser pump and the PZ Advance spray pump. Both innovations are made of polypropylene and polyethylene.

Web: www.aptar.com

Corpack:

Modulo jar: sustainability meets modular design

Hall 3 Stand D02



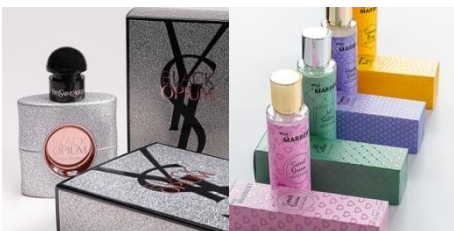
Munich-based cosmetics packaging specialist **Corpack** presents its Modulo jar. The modular and refillable glass jar stands for modern, sustainable packaging. The variable outer shell without a base and the lid are available in different materials. At the same time, the German-made packaging saves material, as the inner jar also serves as the base. The flexible design allows brands to combine different materials such as glass, wood, ceramic, PP, biodegradable options and aluminium for the sleeve and lid. The Modulo jar therefore offers a high-quality, environmentally friendly solution for refillable systems and customised designs.

Web: www.corpack.de/

Edelmann Group:

Luxurious packaging art

Hall 4 Stand A06/B03



The **Edelmann Group** presents high-quality packaging solutions in Munich. For example, the "**Black Opium**" perfume has been released in a new, modern packaging. It stands out with its haptic effects, which match the perfume bottle exactly and give the packaging a special elegance. The glittering silver surface of the perfume bottle has been projected onto the packaging, creating a visual unity of bottle and packaging. The embossed logo and glossy lettering add further accents.

The unique designs of the fragrance series from **MARBERT** have also been transferred to their fibre-based packaging. A combination of gloss and matt effects and tactile elements turn the packaging into a work of art. A raised relief also gives the packaging special depth and elegance thanks to digital finishing techniques.

Web: www.edelmann-group.com

EPL:

Aesthetically light closure

Hall 2 Stand C29



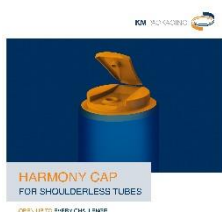
The world market leader for laminate tubes EPL presents the TIARA RING™ closure concept. It is based on an innovative design and offers a particularly resource-saving solution. The reduced weight not only saves materials, but also maximises the ecological and economic benefits. The shoulder-free closure also enables significant weight savings. Initially, the focus is on a diameter of 50 mm, which results in a saving of 1/3 compared to conventional flip-top closures, including the tube shoulder.

Web: www.epldeutschland.de

KM Packaging:

A flip-top lid for lightweight tubes

Hall 4 Stand E13



The international **KM Packaging** Group stands for a wide range of closure solutions for cosmetics, pharmaceutical products and food. At CosmeticBusiness, the company is now presenting its new "**HARMONY CAP**" flip-top closure - an innovative, sustainable flip-top cap that is tailored to the requirements of extruded and laminated tubes. The "HARMONY" cap with a diameter of 50 millimetres is a so-called shoulderless cap that can be placed directly on the tube. Harmony is particularly suitable for lighter, more sustainable and legally compliant tube packaging according to KM Packaging.

Web: www.km-packaging.com

Lifocolor colours:

New trend colours and holographic effects

Hall 4 Stand D16



Plastic paint manufacturer **Lifocolor** is presenting the upcoming trend colours under the title "**Shades of Inspiration - Colours Unbound**". "We are breaking with the familiar, celebrating the unexpected and exploring the boundaries between reality and fantasy," emphasises the company. Every colour and every shade is a medium for stories that move, inspire and provoke. "Colours Unbound is a manifesto of creative freedom," says Lifocolor.

The company is also presenting **coated glitter pigments** that create a **holographic effect** when exposed to direct light. This would change colours and structures and give them a special optical depth. This gives products a glamorous appearance. Laser labelling enables fast, precise marking of plastic parts in order to permanently incorporate patterns and details.

Web: www.lifocolor.de

LINHARDT:

Climate-friendly flip-top closure

Hall 4 Stand C08



The Bavarian packaging company **Linhardt** is presenting a new, exclusive closure solution for plastic tubes in Munich: according to the company, the **TopTube series** is significantly lighter and more climate-friendly than conventional flip-top closures. The TopTube for 50 millimetres is more than 70 per cent lighter than a comparable standard closure and has a carbon footprint that is more than 70 per cent lower. The solution is available for tubes with diameters of 30, 35 and 40 millimetres and is therefore very suitable for product lines.

Web: www.linhardt.com

Meadow:

Aluminium cans as cartridges

Hall 4 Stand E03.1



The young Swedish packaging technology company **Meadow** is presenting its new **Kapsul™** technology in Munich: an aluminium can that can be filled with soap, shampoo and other products and inserted into a reusable dispenser. There is already a global recycling infrastructure for the aluminium can - the Meadow technology now transforms it into a versatile, ready-to-use pre-fill solution. By modifying the lid, the can can be used in different industries and tailored to the needs of different brands.

Web: www.meadow.global

PACKSYS GmbH and TUBEX Group:

Aluminium tube with brush applicator

Hall 4 Stand A12



The Bavarian system supplier for primary packaging, **PACKSYS**, and the **TUBEX Group** from Baden-Württemberg, a specialist for aluminium packaging, are now jointly presenting a **tube with an application aid**. The brush applicator is screwed onto the thread of a tube and enables the medium to be applied precisely to the skin and fingernails. This means that liquid media can also be packaged in tubes and applied in precise doses using the brush. Aluminium tubes also have high barrier properties and protect the medium from oxygen ingress.

Web: www.packsys.de

Quadpack:

Dropify bottle for a foolproof beauty routine

Hall 4 Stand C04



Quadpack, international manufacturer of high-quality cosmetic packaging solutions, has developed a dropper for low-viscosity formulations with its new Dropify Bottle. The bottle has a modern, sustainable design and is equipped with a soft-button dispenser that enables precise, one-handed and pinpoint application of cosmetic products. The glass bottles are available in 30 and 50 millilitre sizes, are refillable, recyclable and can contain recycled materials to meet the growing demand for sustainable packaging. The size and format can be customised to suit a wide range of applications.

Web: www.quadpack.com

SHB-Packaging:

A small closure that achieves great things

Hall 3 Stand E22



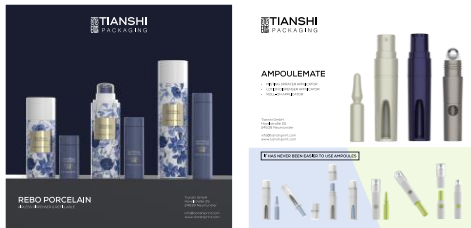
Smarter closure, less plastic: this is the formula with which the southern German packaging specialist **SHB-Packaging** is presenting itself at CosmeticBusiness. The company's new **DE-LIGHT closure** is both lighter and more sustainable than its predecessor. "Sustainability is light in the truest sense of the word," emphasises the company. The reduction in weight from 6.4 grams to four grams would save 30 tonnes of plastic per year - a reduction of 37 percent. The resource-saving closure is both functional and visually appealing. It is also available as a pure PCR solution, which increases recyclability. SHB Packaging also offers different PCR bottles from 50 to 1,000 millilitres.

Web: www.shb-packaging.com

Tianshi:

High-quality porcelain dispenser and handy tool for glass ampoules

Hall 4 Stand D15



Packaging distributor **Tianshi** is presenting two new products at Cosmetic Business: With **REBO PORZELAIN**, the company is presenting a refillable airless dispenser made of porcelain. The replaceable PCR cartridges are available in 15, 30 and 50 millilitres. With its combination of craftsmanship, innovative technology and classic design, REBO PORZELAIN is a special offering for exclusive cosmetics. The dispenser is also available in other materials with cartridges.

Tianshi will also be presenting **AMPOULEMATE**, a versatile tool for glass ampoules. The handy device for skincare products, made from recycled plastic, enables safe opening with breakage protection, drip-free storage and precise dosing. There is a spray head for full-face applications, a lotion pump for creamy textures and a precise roll-on for the eye area.

Web: www.tianshiprint.com

About CosmeticBusiness

CosmeticBusiness is the only international trade fair in Europe where the cosmetics industry meets exclusively with its suppliers and finds solutions for the development of all kinds of cosmetic products, from active ingredients to manufacturing and packaging. As the most important industry meeting place in Germany, the largest cosmetics market in Europe, the B2B trade fair is an indispensable trend barometer for decision-makers from management, product management and development, marketing, purchasing and production. The next edition of CosmeticBusiness will take place from 4 to 5 June 2025 at the MOC Munich.

About the Leipziger Messe

The Leipziger Messe is one of the ten leading German trade fair companies and one of the top 50 worldwide. It organises events in Leipzig and at various locations all over Germany and abroad. With its five subsidiaries and the Congress Center Leipzig (CCL), Leipziger Messe is a comprehensive service provider covering the entire chain of the events business. It is due to this level of professionalism, that customers and visitors in 2024 voted the Leipziger Messe the service champion of the trade fair industry in Germany's largest service ranking for the 11th time in a row. The Leipzig fairgrounds comprise an exhibition area of 111,900 m² and an open-air exhibition area of 70,000 m². Every year, over 250 events with more than 7,800 exhibitors and over 1.2 millions visitors take place – from trade fairs, exhibitions and congresses to events. Leipzig was the first German trade fair company to be certified according to the Green Globe standards. Sustainability is a recurring theme in the Leipziger Messe's corporate activities.

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