# COSMETIC BUSINESS

International Supplier Event for the Cosmetics Industry

### BECOME A CB PARTNER!











CosmeticBusiness is a unique source of new product ideas for the cosmetics industry and brings together the entire network for efficient conception and realisation.

It is the only international trade fair that exclusively brings together cosmetics companies with all their suppliers for the development, manufacturing and packaging of their entire cosmetics portfolio every year in Germany, Europe's largest cosmetics market.

As a barometer of moods and trends, it is indispensable for decision-makers in the industry.

### You want to

- support the CosmeticBusiness Community
- · impart knowledge of the industry
- promote exchange within the industry and
- expand and maintain your network within the cosmetics and cosmetics supply industry.

Then become a PARTNER of CosmeticBusiness!

Shape and support the industry exchange through a **powerful partnership** and benefit from the reach of the CB community:

- 30,000+ newsletter subscribers
- 4,500+ followers on LinkedIn
- 4,000+ participants on site



# REGISTRATION AS A PARTNER (1/2)

### **Our contact**

Company\*

Street, building number\*

Postal code, city, country\*

Contact person\*

Phone\*

Email\*

\*required information

### **Provided by CosmeticBusiness (CB)**

As a CB PARTNER, we ask the organisers of CosmeticBusiness to support our commitment to promoting industry exchange as follows (tick options as appropriate):

### AFTER CONTRACT CONCLUSION

#### Mention on the website

www.cosmetic-business.com/de/partner/ with logo and link to our website

**Publication of our news and industry information** in the News section at www.cosmetic-business.com and in the newsletter with more than 30.000 subcribers

### Invitation code for free trade fair tickets

for our network, with no expiry date, redeemable in the online ticket shop from March 2026

### TO THE EVENT CosmeticBusiness

**Publication** of our logo **in the printed trade fair guide** under the PARTNER section (Please note the editorial deadline!)

there!

### On-site presentation as a CB partner

with logo and brief description on a digital display

with the display of our information material

with an **information stand** at a price of EUR 1,190 plus VAT and **including a Marketing Basic Package,** recognising the Leipziger Messe GmbH conditions of participation

## Complete stand ready to move in

- Textile flooring
- Back wall
- · Logo on the back wall
- 1 Counter and 1 Bar stool
- Lighting (spotlights)
- Trash can
- · Triple socket



### Please send

- √ this completed and signed registration form,
- ✓ your logo as a JPG or PNG file, and
- √ your logo as a vector-based EPS file

by 15 February 2026 at the latest to: i.simons@leipziger-messe.de

# REGISTRATION AS A PARTNER (2/2)

### Involvement as a partner

As a CB Partner, we undertake to support industry exchange as follows (tick the relevant options):

### ONLINE

**CB date announcement and logo on our website** with link to www.cosmetic-business.com

**CB advertising banner** on our **website** possible banner formats:

### CB advertising banner in our newsletter

(March - June) possible banner formats:

Publication of at least **three LinkedIn posts** targeted at attracting visitors (between March and June, with corresponding links to CosmeticBusiness)

**CB advertisement** in our online or digital publications

CB **invitation by email** to our network (members, customers, readers, etc.)

After registering as a partner, you will receive an individual promotional code.

### **PRINT**

**CB advertisement** in our printed publications

**CB visitor information** / flyers by post with CB invitation

### **EVENT**

### Presentation of CB at our events or other industry events

Display of promotional material (e.g. flyers, mints, stickers (please report requirements by 15 February 2026 at the latest)

Print advertisement / PDF including invitation to the CB and QR code for the ticket shop

Personal short presentation / break slides other:

### **MEMBERSHIP**

Annual membership at the partner for CB (to be agreed separately)

### **PRESS**

Editorial contribution in our publication Length of contribution (number of characters/words):

Sending an editor to CosmeticBusiness (at own expense, not paid for by organiser)

### **OUR COMMENTS / IDEAS:**

### CONTRACTUAL CONDITIONS

The services may not be used by the organisation for any other purpose than the performance of the contract. The contracting parties (organisers and organisation) mutually grant each other simple, non-exclusive rights of use to the logos and materials provided. You guarantee that the rights are free from third-party rights. The contract is concluded when the completed form is returned and confirmed by Leipziger Messe.

### DATA PROTECTION

Regarding your registration, Leipziger Messe GmbH reserves the right to inform you about this event and similar events of its own. You have the right to object to the use of your data for advertising purposes at any time at noad@leipziger-messe.de. The data provided will be processed in compliance with data protection laws and any other legal provisions for the purpose of customer care by Leipziger Messe.

If you make use of the multiplier offer, we process your data on the basis of Art. 6(1)(b) GDPR.

Further information on data protection can be found at <a href="https://www.leipziger-messe.de/datenschutz">https://www.leipziger-messe.de/datenschutz</a>.

Location, date Signature