

## Woorigin®: the new monomaterial patented solution that clicks, keeps & grips.

Press Release

- Pujolasos launches Woorigin®, the new monomaterial innovation.
- Woorigin® is an innovation recently patented by PUJOLASOS, which responds to the unstoppable demand of the perfumery and cosmetics market: to offer a monomaterial wooden cap, free of glue and plastics, 100% made of wood.

Barcelona, January 19th, 2022.- Pujolasos is proud to officially announce the launch of his new monomaterial innovation: **Woorigin®**. A new patented innovation that covers all the needs of perfumery and cosmetic market. An innovation with the origins in our experience, know-how and tradition in woodworking.

**Woorigin® is the new monomaterial, sustainable solution that clicks.** That's what it sounds like when it closes hermetically and keeps to the product in its best conditions. **It's compatible with any collar.**

A clip technology that enhances the user experience even more. 100% made of wood, with PEFC and FSC wood certification. **Without glue, without plastic.**

**Pujolasos takes seriously the sustainability with real actions.**

### About Pujolasos

Since 1967, Pujolasos is specialized in the industrial manufacture of small-format wood packaging for different markets, such as fragrance and cosmetics, where Pujolasos is being recognized.

Development, manufacturing, decoration, lacquering and assemblage are the main parts composing Pujolasos' two plants, which span over 18,500 sqm.

Pol. Ind, Avda. Font Santa s/n - 08572 Sant Pere de Torelló - Barcelona - Tel. 93 858 44 51  
@pujolasos - [www.pujolasos.com](http://www.pujolasos.com)

Today, Pujolasos is an internationally recognized provider of organic packaging within the premium segment, and works for several of the biggest brands of the sector.

More information at:

[www.pujolasos.com](http://www.pujolasos.com)

Press Release

**For further information, arranging interviews or requesting any graphic material:**

Pujolasos - +34 938584451

Angel Pujolasos ([angel.jr@pujolasos.com](mailto:angel.jr@pujolasos.com))