

OPPORTUNITIES TO PARTICIPATE AS EXHIBITOR

Cosmetic Business

INGREDIENTS | MANUFACTURING | PACKAGING | SERVICE

www.cosmetic-business.com

1-2
JUNE 2022
MOC
MUNICH

AN EVENT BY
LEIPZIGER MESSE

DESIGNED TO MEET YOUR NEEDS

A perfect fit! To make sure you really stand out from the crowd at CosmeticBusiness we offer spaces and stands designed to meet your specific ideas and requirements. All prices are net plus 0.60 EUR/sqm and EUR 705.00 marketing fee.

Prices scaled according to size and type of stand (row, corner, peninsular or island), for example for row stand:

FOR TRUE INDIVIDUALS: SPACE-ONLY DEALS

STAND SIZE	PRICE IN EUR/SQM
12 – 14 sqm	from 247.00
15 – 19 sqm	from 242.00
20 – 34 sqm	from 239.00
> 34 sqm	from 235.00



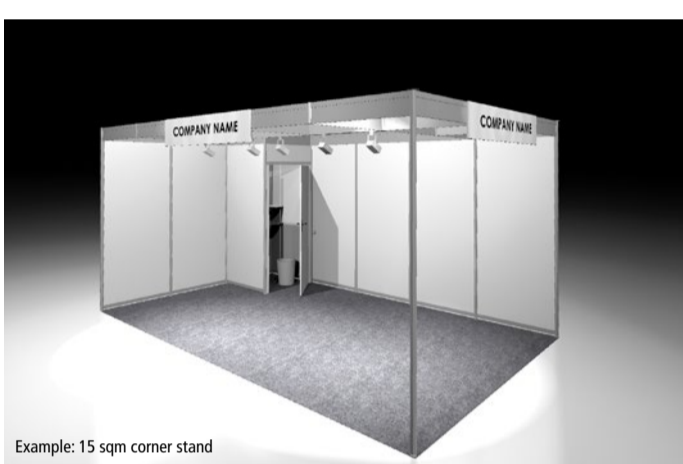
MARKETING
FEE EUR
705.00

YOUR ADVANTAGES AT A GLANCE

- Basic exhibitor entry
 - Company name with stand number (online and print)
 - Address (online)
 - Contact details (online): telephone, email address, website including link
 - Contact person with contact details and picture (online)
- Up to 10 additionally represented companies in the trade fair media
- 1 Product presentation in the online product directory
- Online press boxes
- Customer invitations – unlimited & free of charge (visitor tickets)
- Exhibitor badges – unlimited & free of charge
- Access to matchmaking – digital networking and scheduling
- Lead management – online via the online exhibitor directory and on site at your booth via Scan2Lead

ESTABLISHED: SPACE WITH STAND CONSTRUCTION

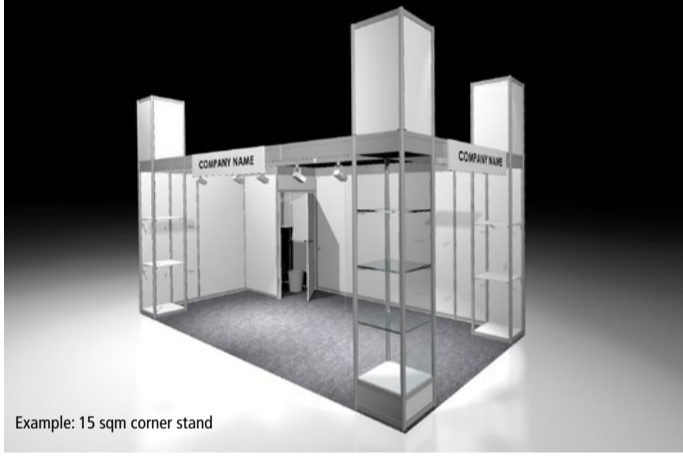
Packages include power connection and a basic stand, with prices dependent on stand version and type (row, corner or peninsular), for example:



Example: 15 sqm corner stand

CB STANDARD (available from 12 sqm) from 327.00 EUR/sqm*

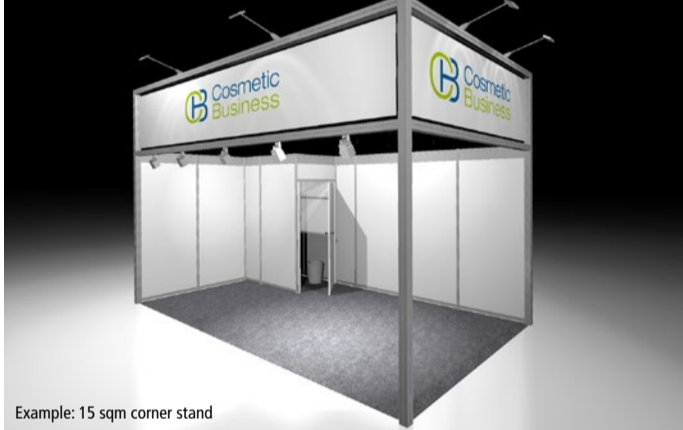
- Rep carpeting, standard colour (grey, blue, green, atracite, black)
- Modular side and back walls, white; Frame elements silver; height 250 cm
- 1 Fascia panel per each open side, 150 x 30 cm, white; inscription (up to 15 signs, black)
- Cubicle, 1 sqm with lockable door (NOTE: not thief-proof, unsuitable for the storage of valuables)
- 1 Coat rack; 2 shelves, 95 x 30 cm, white; 1 waste paper bin
- 1 LED spotlight per 3 sqm stand area; 1 power strip with three sockets
- Electrical connection (max. 3 kW) incl. consumption



Example: 15 sqm corner stand

CB SPECIAL (available from 15 sqm) from 347.00 EUR/sqm*

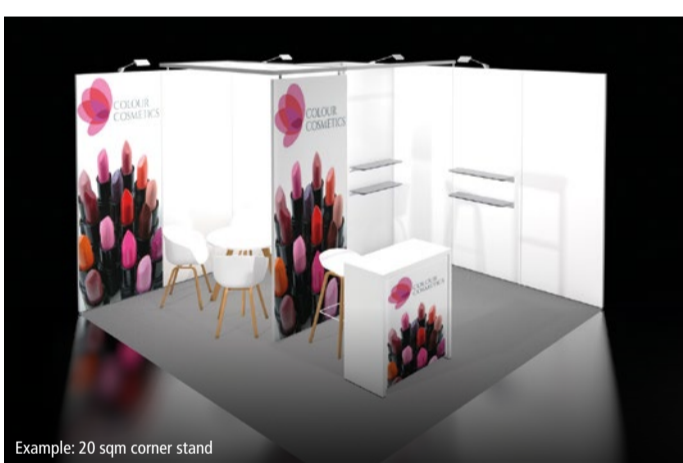
- Rep carpeting, standard colour (grey, blue, green, atracite, black)*1
- Modular side and back walls, white; Frame elements silver; height 250 cm
- 1 Fascia panel per each open side, 150 x 30 cm, white; inscription (up to 15 signs, black)
- Cubicle, 1 sqm with lockable door (NOTE: not thief-proof, unsuitable for the storage of valuables)
- Tower constructions, open, 50 x 50 x 350 cm incl. 2 shelves per tower, white (closed with glass against surcharge)
- 1 Coat rack; 2 shelves, 95 x 30 cm, white; 1 waste paper bin
- 1 LED spotlight per 3 sqm stand area; 1 power strip with three sockets
- Electrical connection (max. 3 kW) incl. consumption



Example: 15 sqm corner stand

CB PREMIUM (available from 15 sqm) from 383.00 EUR/sqm*

- Rep carpeting, standard colour (grey, blue, green, atracite, black)*1
- Modular side and back walls, white; frame elements silver; height: 250 cm
- Maxima archway, height 350 cm, profile 8 x 8 cm aluminium
- 1 Fabric banner per each open side incl. print of exhibitor logo after printable file, one-sided
- Cubicle, 1,5 sqm with lockable door (NOTE: not thief-proof, unsuitable for the storage of valuables)
- 1 Coat rack; 2 Shelves, 95 x 30 cm, white; 1 waste paper bin
- 1 HQI spotlight per 5 sqm stand area; 2 arm spotlights per each banner; 1 power strip with three sockets
- Electrical connection (max. 3 kW) incl. consumption

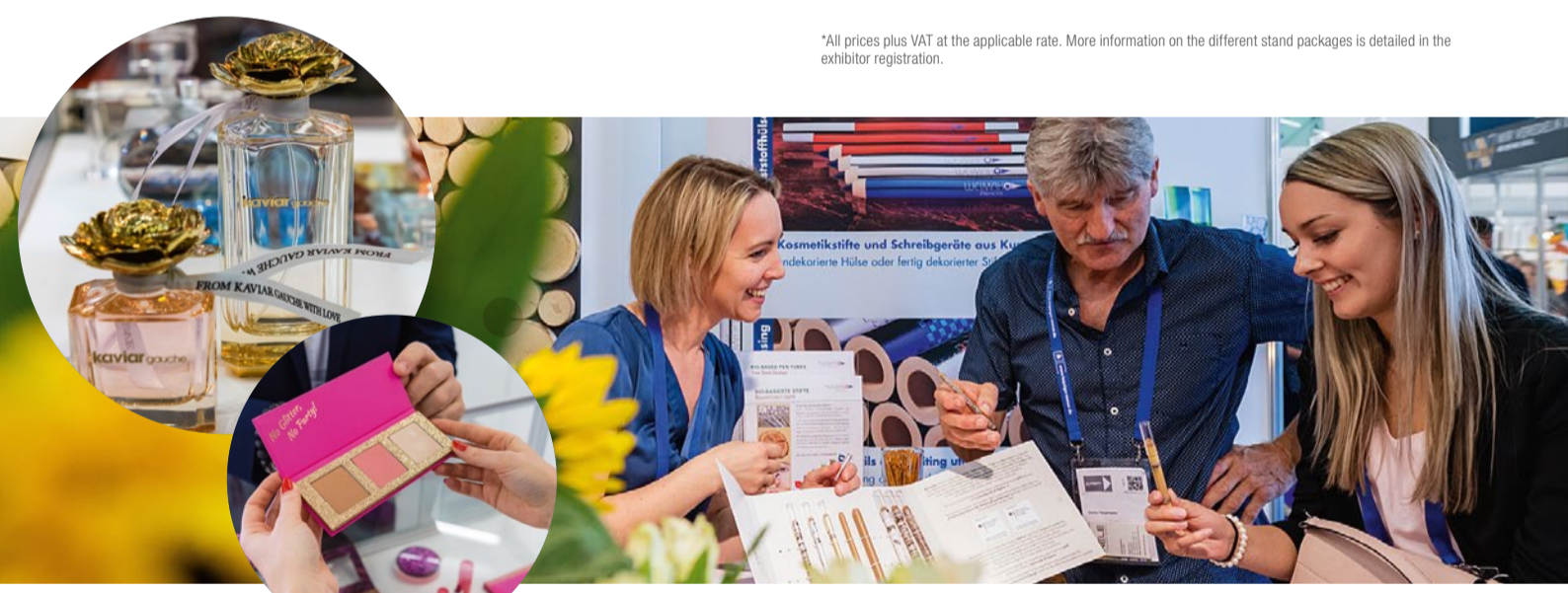


Example: 20 sqm corner stand

CB PROFESSIONAL (available from 15 sqm) from 480.00 EUR/sqm*

- Textile flooring, silver gray
- Support-free design fairbuilding white, height: 250 cm
- Cabin 1 sqm with lockable door and coat rail, wastepaper basket, triple socket
- 2 graphic walls each 100 x 250 cm and 6 shelves, glass
- 1 ceiling element with 2 LED spotlights and graphic in front with backlighting, 100 x 250 cm
- 6 long-arm spotlight LED (from 25 sqm: 8 long-arm spotlight LED)
- 1 info counter with graphic in front and 1 bar stool, white
- 1 table, white with 4 chairs
- From 21 sqm: 1 high table, white with 2 bar stools
- Electrical connection (max. 3 kW) incl. consumption

*All prices plus VAT at the applicable rate. More information on the different stand packages is detailed in the exhibitor registration.



SPACE WITH STAND CONSTRUCTION FOR FIRST-TIME PARTICIPANTS AND START-UPS



Example: 6 sqm stand size

COMPLETE PACKAGE STARTER 2,733.00 EUR*

Compact entry-level offer for first-time participants

(with max. 6 sqm exhibition space)

- Carpeting
- Back wall
- Logo on the back wall
- 1 Bar table
- 2 Bar stools
- 1 Shelf
- Literature rack for table (DIN A4)
- Lighting (spotlight)
- Power connection and supply
- Triple socket
- Incl. marketing fee



COMPLETE PACKAGE START-UP 2,379.00 EUR*

Complete stand ready to move in, at INNOVATION CORNER

for young, innovative companies (< 5 years)

- Speaker slots, per day 30 min.
- Carpeting
- Back wall
- Logo on the back wall
- 1 Counter and 1 Bar stools
- Lighting (spotlights)
- Power connection and supply
- Triple socket
- Trash can
- Incl. marketing fee

*plus 0.60 EUR/sqm AUMA fee. All prices plus VAT



WE LOOK FORWARD TO YOU!

Have we aroused your interest? Come and exhibit at CosmeticBusiness 2022! I'll be happy to advise you.

YOUR CONTACT PERSON

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