



PRESS RELEASE

**CosmeticBusiness 2011: the international b2b trade fair
of the cosmetic supplier industry is expanding its exhibition space for
the seventh consecutive year**

On June 9 and 10, 2011, the trade fair "CosmeticBusiness" will be opening its doors again in the M,O,C, in Munich to welcome the international cosmetics industry.

This year and for the seventh consecutive year, the exhibition space is being expanded for the only b2b trade fair of the cosmetic supplier industry in Germany: with an increase once again of more than 20%, 350 exhibitors and companies from Germany and abroad will be presenting their companies. For the trade visitors, this means even more novelties, ideas and innovations from the areas of packaging, production, raw materials and services. "This unique trade fair covers all the fields of the cosmetic supplier industry and has developed into the major meeting spot and special market venue in Germany", says Frank Richter, founder and proprietor of CosmeticBusiness.

Quality meets quality at the CosmeticBusiness trade fair! The significant increase in the number of exhibitors and the number of professional visitors who have already registered up to now shows distinctly: the target group of CosmeticBusiness needs an extensive and high-quality trade fair of this calibre in order to carry out professional talks and present new products and services. In addition, the accompanying programme with exclusive talks on current themes in the industry offers the opportunity for active advanced training at no extra charge.

"Everybody of rank and name meets here in Munich at the CosmeticBusiness and especially the vitality and dynamism of the cosmetics industry come across on this occasion", explains Frank Richter. "Quality is the measure of all things for us and this guarantees the successful concept of our b2b trade fair."

The range of exhibitors at the Cosmetic Business 2011 includes international suppliers from the following areas (abridgment):

private labels, product development, filling, contract manufacturing/manufacturing of all types of cosmetic products, aerosols, machines for production and filling, packaging for all types of cosmetic products, design, contract packaging, labelling, export, packaging machines, special machines, logistics, raw materials, bulk goods, procurement, R & D, laboratories, services, publishing houses, marketing, advertising, consultancy, etc.

Basic data about CosmeticBusiness 2011

Time: June 9 and 10, 2011

Place: M,O,C, Lilienthalallee 40, 80939 Munich

Opening hours: Thurs. 9.30 am. – 6 pm., Fri. 9.30 am. – 4.30 pm.

Admission tickets: Day ticket €30, multi-day ticket €40, trade fair catalogue €10

All detailed information, the tentative list of exhibitors as well as online order forms are available at www.cosmetic-business.com/tradefair or can be directly requested from the organizer.

Organizer and contact:

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